

PROCLAMATION DECA WEEK OCTOBER 11-17, 2009

WHEREAS, the Distributive Education Clubs of America (DECA) enhances the co-curricular education of students with interests in marketing, management, and entrepreneurship; and

WHEREAS, DECA and marketing education provide young people with a school-to-careers connection and is the backbone of a strong, well-educated workforce, which fosters productivity in business and industry and contributes to America's leadership in the international marketplace; and

WHEREAS, DECA helps students develop skills and competence for marketing careers, build self-esteem, experience leadership and practice service learning, as well as develop high ethical standards in personal and business relationships; and

WHEREAS, DECA offers individuals lifelong opportunities to learn new skills, which provide them with career choices and potential satisfaction with an understanding of the competitive, free enterprise system; and

WHEREAS, DECA strives to develop a greater appreciation of the responsibilities of citizenship through character education; and

WHEREAS, DECA is committed to the advocacy of marketing education and the growth of business and education partnerships.

NOW, THEREFORE, as Governor of the State of North Dakota, I do hereby proclaim October 11-17, 2009, DECA WEEK in the state of North Dakota.

ATTEST:

Alvin A. Jaeger Secretary of State

600 E Boulevard Ave. Bismarck, ND 58505-0001 Phone: 701.328.2200

Fax: 701.328.2205

www.nd.gov